



INDIA RECYCLES

February 2023

SLUM SALES THIS MONTH

1

4th Feb
Gokul Awas, Jodhpur
300+ items sold

2

25th Feb
Krishnadham, Prahladnagar
400+ items sold

Items sold includes:

Clothes, toys, games, bicycles, toddler care products, utensils, stationery items, bedsheets, cushion covers, hover board, home décor items, home utilities, bags & purses & footwear at nominal price from Rs. 10 to Rs. 100.

Our Bestseller of the month Hover board

700+
Items recycled

600+
Happy Customers



INDIA RECYCLES AT JAPANESE ASSOCIATION, AHMEDABAD

India Recycles addressed the **Japanese Association of Ahmedabad** about its campaign and also displayed products such as soft toys, jewellery and items of home décor of “Revibe” - handmade collection from waste.

With more than **200+ active residents from Japan in Ahmedabad**, the **Japanese Association** has **helped us immensely** in terms of **collection and sorting**, and their representatives have also **volunteered with our seconds sales in various slums of the city**.



DEVELOPING NEW WOMEN PARTNERS FROM SLUMS OF VADODARA

With help from **The Maharaja Sayajirao University of Baroda** and our resident designed **Monica Keswani** we are **excited to train more women into becoming self sufficient** as they co-design and produce new “Revibe” products.

We are pleased to **expand and involve more women partners** as we engage them in sewing new “Revibe” products from second hand clothing.



PRE LOVED SALE AT INFOANALYTICA CONSULTING PVT. LTD.

A pre-loved sale was organized for the employees of InfoAnalytica Consulting Pvt. Ltd.

Employees purchased pre loved clothes, accessories and “Revibe” products huge in numbers and also appreciated and expressed willingness to volunteer in seconds sales in various slums of Ahmedabad.



INDIA RECYCLES SORTING PARTY!

A sorting party, a back stage process before every slum sale is one of the most crucial and fun activity at India Recycles.

Volunteers from diverse backgrounds such as design, medical, entrepreneurs, athletes and scientists joined hands together for a good cause for the green revolution.



NATURE EXPLORATION AT AALLOA HILLS, GANDHINAGAR

India Recycles organized a **nature exploration walk at Aalloa Hills**, a resort offering solitude of a sanctuary secluded from the frenzy of city living for all of its volunteers.

A lovely morning was spent amidst the nature understanding our surroundings, flora and fauna and how we can protect and conserve our ecosystem.



STAR VOLUNTEER OF THE MONTH



Deepen Valia, a content marketer by profession, has been volunteering with us since inception of India Recycles. He has engaged in slum sales across various slums of Ahmedabad & helps in sale of items and in communication with the slum community members. He also helps in monetary management at our slum sales. We appreciate his time and engagement with India Recycles campaign.



India recycles is a campaign which aims to promote the sustainable model of reusing & recycling of products through the collection & sale of various pre-owned items, which are received as donations. The target is to bring awareness about sustainability to every community, class and society of the city.

We want to encourage the idea of recycling, pretty much everything!

More details are available on

www.indiarecycles.org

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