



INDIA RECYCLES

December 2022

GARAGE SALES THIS MONTH

1

3rd Dec
Krishnadham, Prahladnagar
400+ items sold

2

17th Dec
Gopal Awas EWS
Jodhpur, Ahmedabad
250+ items sold

3

24th Dec
Ektanagar, Vadodara
450+ items sold

4

30th Dec
Gayatrinagar, Sarkhej
500+ items sold

5

31st Dec
Gokul Awas EWS
Jodhpur, Ahmedabad
400+ items sold

Items sold includes:

Clothes, toys, games, bicycles, toddler care products, utensils, stationery items, winter clothes, blankets, home décor items, home utilities, bags & purses & footwear at nominal price from Rs. 10 to Rs. 50

Bestseller of the month

Baby clothes, home utilities & winter wear

2000+

Items recycled

600+

Happy Customers



COLLECTION DRIVE WITH ECOSMOB TECHNOLOGIES PVT. LTD.

India Recycles collaborated with **Ecosmob Technologies Pvt. Ltd**, a technology company in Ahmedabad for a collection drive.

We received **generous donations such as clothes, home décor items, bags, utensils, footwear etc.**

Employees of the company also **participated in the garage sale at Gayatrinagar** to get first hand experiences of the sale and to connect with the community.



COLLABORATION WITH MAHARAJA SAYAJIRAO UNIVERISTY

In collaboration with The Maharaja Sayajirao University of Baroda we are currently running **6-week Winter Internship Program** from 13th December 2022 – 31st December 2022, wherein **10 students of Fashion Design and Technology of MSU** are currently helping India Recycles regarding the **recycling of the last fabric** India Recycles receive as donations. Students are currently **assisting with research, design, production, documentation, and scaling up** unused items. The students are working with **40 beneficiaries (women community members)** from slum areas of Vadodara and Ahmedabad to **develop various up-cycled items** such as jewellery, bags, purses, items of home décor, etc. from unused clothes and items. These women are learning various skills, ins and outs of fashion trends and upcycling ideas which will be very helpful for them to enhance their current livelihoods.



COLLABORATION WITH a.gain.

To meet the demands for winter clothes due to weather conditions we collaborated with **a.gain.** wherein they put up a special stall of winter clothes at our garage sale at Gokul Awas. All the winter wear were sold at nominal rates ranging from Rs. 20 to Rs. 50.



HAVE A LOOK AT OUR “GODADI PROJECT”

The Godadi or mattresses which we use during winters are **stuffed with donated clothes which are too worn out or torn to be resold**. We have **stitching units run by women from slum areas** that make these so that there is zero waste from the clothes that are donated. We provide cloth material to women, they make the Godadis which are sold at Garage sales. The revenue earned from the sale is distributed amongst the women workers. As of now we have made 50 Godadis and sold. We did a **goodwill donation of 30 Godadis to Kashmiri migrants living at Shah Alam** who come to Ahmedabad at this time of the year due to extreme weather conditions in Kashmir.





India recycles is a campaign which aims to promote the sustainable model of reusing & recycling of products through the collection & sale of various pre-owned items, which are received as donations. The target is to bring awareness about sustainability to every community, class and society of the city.

We want to encourage the idea of recycling, pretty much everything!

More details are available on

www.indiarecycles.org

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