



INDIA RECYCLES

November 2022

GARAGE SALES THIS MONTH

1

5th Nov
Sector – 13 Basti,
Gandhinagar

350+ items sold

2

12th Nov
Gokul Awas EWS
Jodhpur, Ahmedabad

300+ items sold

3

19th Nov
Gayatrinagar, Sarkhej

500+ items sold

4

Our 1st sale in Vadodara

26th Nov
Channi Fire Station,
Vadodara

250+ items sold

Items sold includes:

Clothes, toys, bicycles, toddler care products, utensils, stationery items, winter clothes, blankets & footwear at nominal price from Rs. 10 to Rs. 50

Bestseller of the month

Baby clothes, utensils & winter wear

1400+

Items recycled

100+

Happy Customers

1st sale

In Vadodara



VISIT TO MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA (MSU), VADODARA

To officially expand our **campaign to Vadodara**, we had gainful conversations with the Dean Prof. Anjali Karolia , Associate Director Prof. Madhu Sharan and Art & Craft visiting faculty Ms. Windy of Maharaja Sayajirao University, Vadodara. We discussed about sustainable fashion being the need of hour for better environment & how up-cycling plays a prominent role in it.

For further collaboration, we discussed on **fellowship & internship programs for students, training and development programs, development of creative content related to sustainability & up-cycling, hosting recycling/up-cycling workshops, volunteer engagement and hosting conferences & talk shows** around recycling, green initiatives and sustainability.



MEETING WITH SCRAP BAZAR

Meeting with **Scrap Bazar**, a local scrap buyer in Ahmedabad involved in recycling management, to join efforts to add value to both of our efforts for recycling initiatives.

The meeting surrounded around the orientation of work profiles of both the initiatives, **provision of tech based support such development of an mobile application**, tech incorporations in website to make it customer friendly, **making pick ups of donations simplified through integrating pick up systems of both the organisations, integrating donation items sorting process and much more.**

It was a fruitful meeting the Scrap Bazaar team and we shall join hands towards strengthening our recycling campaign.



KEEPING UP THE SUSTAINABLE FASHION ON THIS WEDDING SEASON!



PRODCUTS FROM OUR UP-CYCLED BRAND "REVIBE"

EYE OPENING SUSTAINABLE FASHION NUMBERS

SUSTAINABLE FASHION INDUSTRY

Market Value

Current value
\$6.5 Billion



\$10.1 Billion by 2025

\$15 Billion by 2030



8.3% annual growth rate

Employment

Up to
18 million
additional jobs by 2030



Economy

Solving the issues caused
by fast fashion could give
a **\$192 billion**
boost to the global
economy

Sales of products marked as **SUSTAINABLE**
will grow **5.6x faster** than those that are
not



How apparel firms are doing their bit for the environment?



H&M's Let's close the loop initiative

This **Garment Collecting programme** was rolled out globally 2013, this is how it works:

- Take any unwanted clothes or textiles, by any brand and in any condition, to one of their stores.
- Hand in your bag of old clothes at the cash desk and receive a thank-you voucher to use towards your next purchase. Easy!

Once you've dropped off your previously loved fashion in one of our garment collecting boxes, their business partner I:CO takes over. They empty the boxes and sort the contents into three categories:

Rewear: Wearable clothes are marketed as second-hand clothing.

Reuse: If the clothes or textiles are not suitable for rewear they're turned into other products, such as remake collections or cleaning cloths.

Recycle: All other clothes and textiles are shredded into textile fibres and used to make for example insulation materials.



India recycles is a campaign which aims to promote the sustainable model of reusing & recycling of products through the collection & sale of various pre-owned items, which are received as donations. The target is to bring awareness about sustainability to every community, class and society of the city.

We want to encourage the idea of recycling, pretty much everything!

More details are available on

www.indiarecycles.org

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