



INDIA RECYCLES

June 2023

SLUM SALES THIS MONTH

1

3rd June
Narmada Aawas
150+ items sold

2

10th June
Krishnadham-2
200+ items sold

3

17th June
Gopal Awas
200+ items sold

4

24th June
Ramdev Nagar
150+ items sold

5

30th June
Krishnadham-2
250+ items sold

Items sold include:

Clothes – men & women wear, toys, games, utensils, stationery items, home décor items and utilities, bags & purses & footwear at a nominal price from Rs. 10 to Rs. 100.

Our Bestseller of the month
Kids clothes

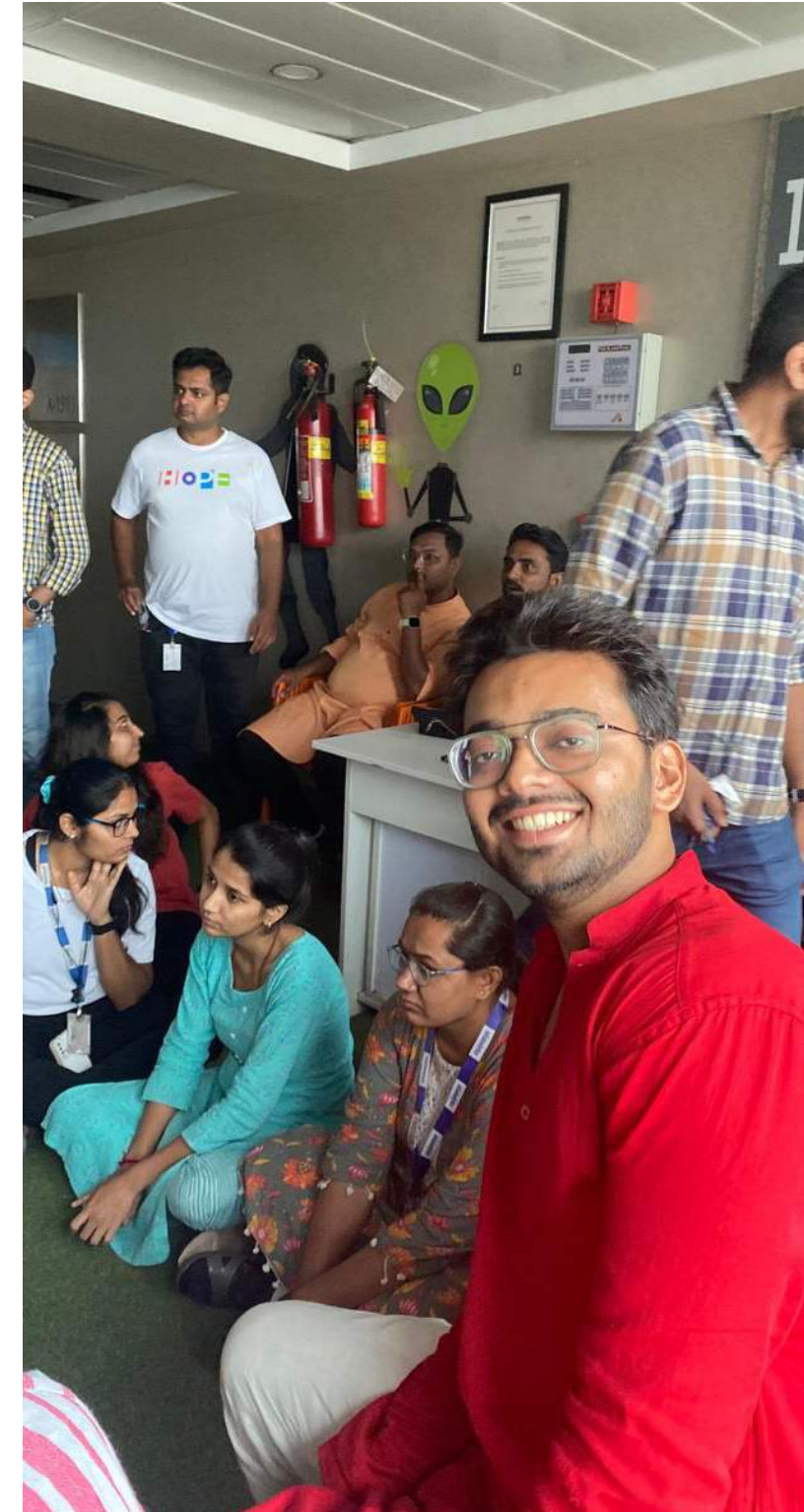
1000+
Items recycled

900+
Happy Customers



SORTING PARTIES AT THE INDIA RECYCLES OFFICE

This June, India Recycles celebrated Eco-Month, collaborating with institutions to promote sorting as a key task. We raised awareness among volunteers and brought people from diverse backgrounds together for a fun and educational experience. Our aim was to emphasize the importance of recycling and sustainability, fostering community and inspiring positive change.



Employees from different companies helping us in the sorting for the sale next day

COLLABORATION WITH CSR BOX AND INDIGIVE FOUNDATION

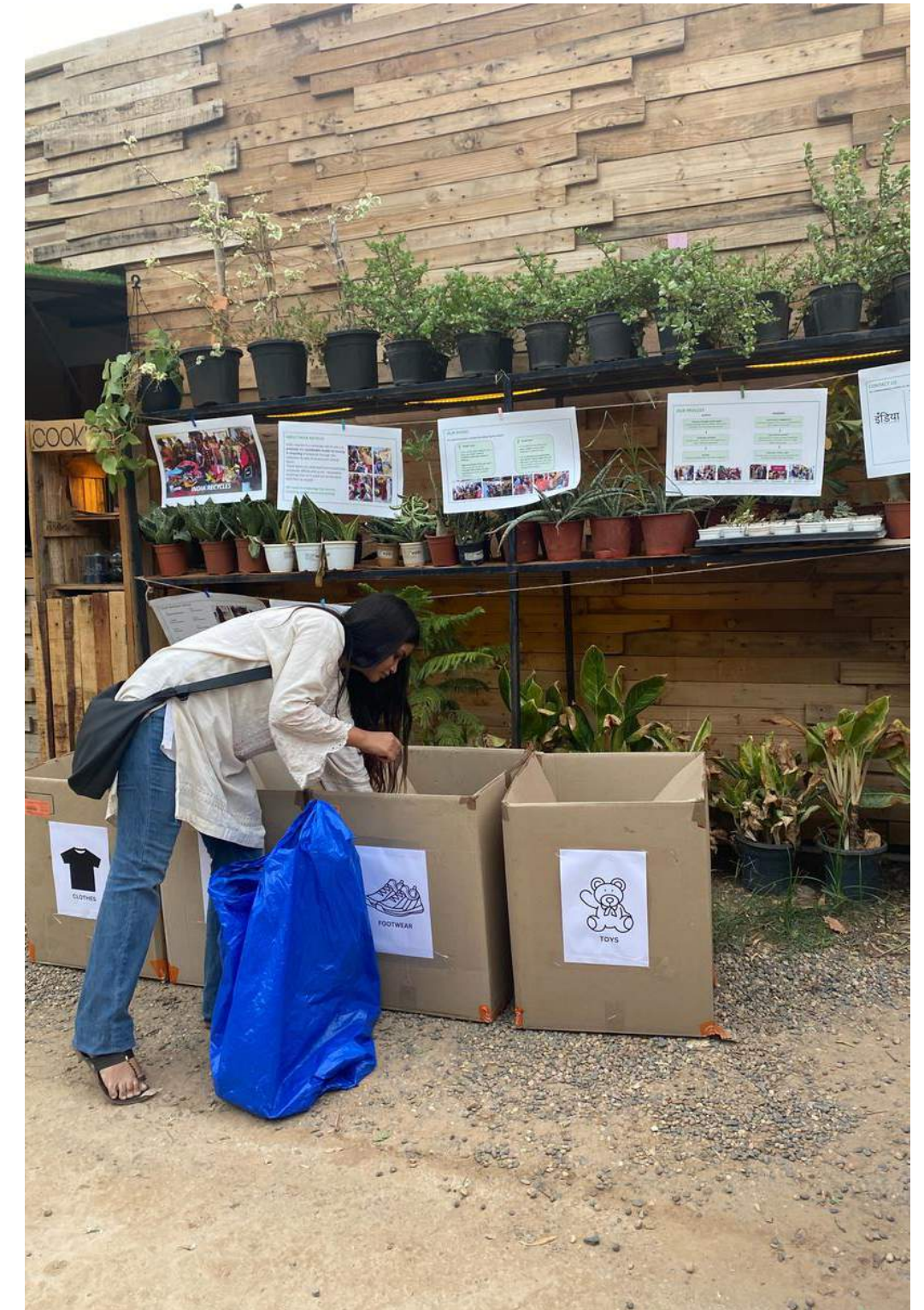
With the aid of the CSR box, we successfully identified and contacted numerous corporate companies such as Waghbakri, Vasy ERP Technologies among others. This enabled us to effectively raise awareness among their employees, resulting in numerous donations of pre-loved items. As a result, we were able to bring smiles to hundreds of people living in the slums



CSR Box and India recycles employees at various corporate offices placing donation boxes

COLLABORATION WITH PAPA AND CO. CAFE

At the café, we showcased our organization's notable achievements through a display of products crafted from unsold clothing under Revibe. Revibe, an initiative by India Recycles, creates stylish accessories, everyday items, and toys that promote both sustainability and economic viability. In order to further bolster our cause, we established donation boxes and enthusiastically encouraged the public to contribute.



Exhibiting revibe products and inviting donations from several members of the public

COLLABORATION WITH SCHOOLS.

A. CHAITANYA SCHOOL, GANDHINAGAR

The orientation at Chaitanya School in Gandhinagar sparked a remarkable display of enthusiasm among the children, who eagerly volunteered to donate their pre-loved items to those in need in the nearby slums. Donation boxes were set up for a week, and the children wholeheartedly contributed without any hesitation. Their generosity and compassion was truly inspiring.



B. CRESCENT SCHOOL, MAKARBA

As we concluded our presentation to over 1500 school children, we were filled with a sense of calm and joy. The glistening eyes of the eager children, ready to donate their cherished belongings to those less fortunate in the slums, provided a heartwarming moment of connection and compassion.



UPCYCLING WORKSHOPS

Our team has worked diligently to curate a diverse range of engaging activities for children, both within our organization and through fruitful collaborations with esteemed organizations like the Shwas Foundation. Our primary objective has been to instill the value of reusing in a manner that is both enjoyable and educational.



Children from Shwas foundation creating an upcycled banner



Children from our Ganeshnagar centre curating pretty upcycled pieces

WORKSHOP BY KHOJ MUSEUM

India Recycles has formed a valuable partnership with Khoj Museum to develop an engaging curriculum aimed at raising awareness among slum children about pressing global issues and promoting sustainable living practices. As part of this collaboration, Khoj Museum sends dedicated volunteers on a weekly basis to actively involve the children in exciting hands-on learning activities during our slum sale events. This initiative not only educates the children but also empowers them to become active participants in building a more sustainable future.



The slum children engaging in the workshop for reusing and recycling

COLLABORATION WITH SCHOOLS.

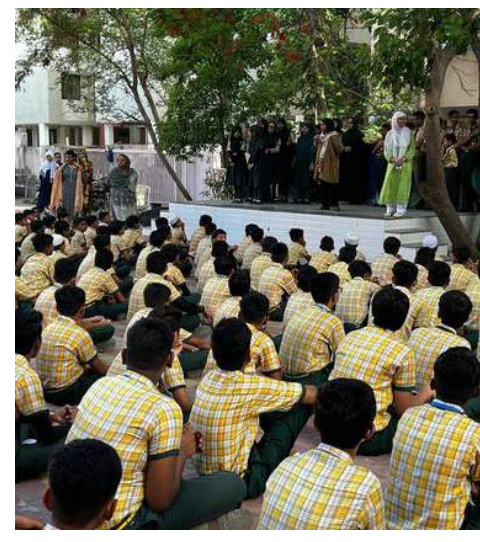
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INFO ANALYTICA ORIENTATION AND SALE

At Info Analytica, our dedicated team member Sheeba Malik took the initiative to educate and inspire our staff members about the importance of recycling and the value of donating their preloved items. Sheeba conducted an engaging orientation session, urging our team to champion these causes. To reinforce the concept, we organized a special sale featuring a variety of thrifted clothes and revive products exclusively for our staff members. This event served as a powerful reminder of our commitment to sustainable practices and promoting a circular economy.



KHANABADOSH:- A Trail into the heart of the city- Ravivari Bazaar

India Recycles hosted a captivating walk through the ancient and vibrant pre-owned goods market. Participants unearthed hidden treasures and indulged in nostalgic moments, reinforcing the significance of recycling and sustainability. The experience served as a poignant reminder of our responsibility toward the environment and the emphasis on recycling.



Participants ecstatically discovering hidden treasures

THE SWAP PARTY IN COLLABORATION WITH THE GREEN STRAW HOUSE

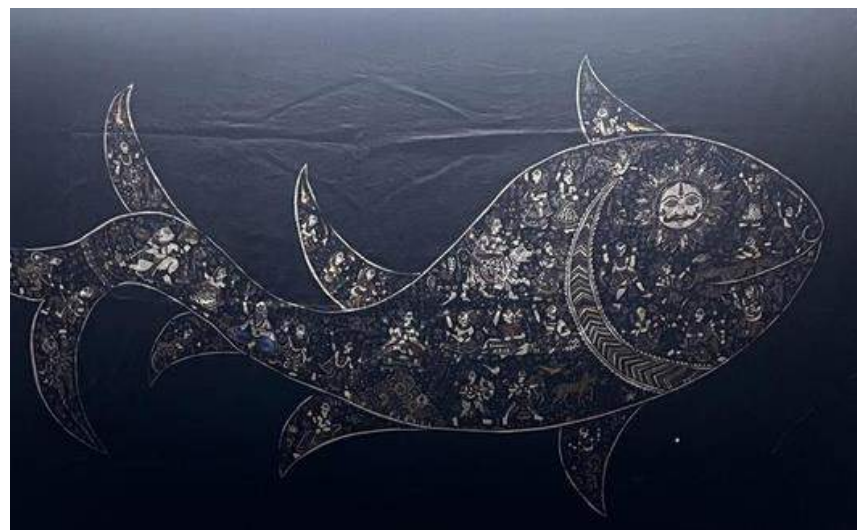
India Recycles introduced a unique Western concept to Ahmedabad, delighting people with their first-ever event. Residents eagerly exchanged their pre-loved items for exciting hidden treasures, creating an unforgettable experience. With lively music, fun activities, and enthusiastic swapping, the night concluded, leaving lasting memories for all.



Glimpses of the event

MATA NI PACHEDI WALK

Mata ni Pachedi is a traditional textile art form from Gujarat, India. It involves intricate and vibrant paintings on large pieces of cloth using natural dyes. We immersed ourselves in this magical experience as we got to know more about the Vaghari community and their art.



Participants eagerly learning about the art of the Vaghari community

REPRESENTATION OF INDIA RECYCLES AT THE YOUNG SOCIAL ENTREPRENEURS COMPETITION

India Recycles' co-founder showcased our organization at the prestigious Young Social Entrepreneurs competition in Singapore, enriching our understanding and providing valuable insights to enhance our business operations. Excitingly, we have been chosen as one of the top 6 teams to advance to the final round of representation in November. This remarkable journey has not only offered learning opportunities but also recognition for our efforts.



Our co-founder, Pranav Gupta, represented India Recycles at the competition

VOLUNTEER MEETUP

The India Recycles team and its dedicated volunteers gathered for an engaging and productive discussion centered around the essential concepts of recycling and reuse. The meeting served as a valuable opportunity for everyone to deepen their understanding not only of the organization's operations but also of each other. Through meaningful exchanges, the volunteers fostered a sense of friendship and connection, forging stronger bonds within the team.



Volunteers engaging in fruitful discussions

STAR VOLUNTEER OF THE MONTH



Nipun Levua, a working professional who has been volunteering with us for the past 2 months. He has engaged with us in slum sales across various slums of Ahmedabad & helps in the sale of items. He also helps us in sorting & labeling items.

We appreciate his time and engagement with India Recycles campaign.



India Recycles is a campaign that aims to promote the sustainable model of reusing & recycling products through the collection & sale of various pre-owned items, which are received as donations. The target is to bring awareness about sustainability to every community, class, and society of the city.

We want to encourage the idea of recycling, pretty much everything!

More details are available on
www.indiarecycles.org

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